

Downingtown  
Good Neighbor Christmas, Inc.  
Email: dtownchristmas@aol.com  
Website: www.dtownchristmas.com



## 2025 Downingtown Good Neighbor Christmas Inc. **SPONSORSHIP OPPORTUNITIES!**

### **CHRISTMAS TREE SPONSOR**

🎄 **Double Diamond Level – \$3,500** 🎄

*This generous sponsorship covers the professional decoration of our beautiful Christmas Tree each year.  
**Thank you, Aardvark Animal Hospital**, for once again stepping up as our **Christmas Tree Sponsor!**  
Your continued support brings holiday magic to our community.*

### **CHRISTMAS SPONSORS FOR BOTH THE Tree Lighting Event and Christmas Parade**

#### **Diamond Level - \$2,000**

1. Company logo on both the Christmas Tree Lighting Banner displayed from November 17<sup>th</sup> – December 1<sup>st</sup> and Parade Banner displayed from December 1<sup>st</sup> – December 15<sup>th</sup> which hangs across Business Rt. 30 in front of Borough Hall.
2. Diamond Level Sponsor banner displayed in the parade.
3. Company logo listed on sponsorship banner that hangs in the area of the Christmas Tree during the holiday season.
4. Company logo on tag displayed on garland in the area of the Christmas Tree.
5. Sponsorship listed on Christmas website and social media.

#### **Platinum Level - \$1,500**

1. Company logo on both Christmas Tree Lighting Banner displayed from November 17<sup>th</sup> – December 1<sup>st</sup> and Parade Banner displayed from December 1<sup>st</sup> – December 15<sup>th</sup> which hang across Business Rt. 30 in front of Borough Hall. **(Size of logo would be smaller than “Diamond Sponsors”)**
2. Platinum Level Sponsor banner displayed in the parade.
3. Company name listed on sponsorship banner that hangs in the area of the Christmas Tree during the holiday season.
4. Company logo on tag displayed on garland in the area of the Christmas Tree.
5. Sponsorship listed on Christmas website and social media.

### **Gold Level - \$1,000**

1. Platinum Level Sponsor banner displayed in the parade.
2. Company name listed on sponsorship banner that hangs in the area of the Christmas Tree during the holiday season.
3. Company Logo on tag displayed on garland across from Borough Hall.
4. Sponsorship listed on Christmas Website and Christmas social media.

### **Silver Level - \$500**

1. Silver Level Sponsor banner displayed in the parade
2. Company name listed on sponsorship banner that hangs in the area of the Christmas Tree during the holiday season.
3. Company logo on tag displayed on lampposts along Lancaster Avenue
4. Sponsorship listed on Christmas Website and Christmas social media.

### **Bronze level - \$300**

1. Company name listed on sponsorship banner that hangs in the area of the Christmas Tree during the holiday season.
2. Company Logo on tag displayed on lampposts along Lancaster Avenue
3. Sponsorship listed on Christmas Website and Christmas social media.

### **Good Neighbor Community Sponsor – Other amounts**

1. Sponsorship listed on Christmas Website and Christmas social media.
2. Good Neighbor donations will have tag displayed on lampposts along Lancaster Avenue.

**All sponsorship levels will be listed on a flyer placed inside the children's craft bag at the Tree Lighting.**

### **Sponsor Registration and Information**

1. Complete the attached sponsor form and return with check made payable to **Downingtown Good Neighbor Christmas Inc.**
2. Mail check to Downingtown Good Neighbor Christmas Inc., 11 Court Drive, Downingtown, PA 19335
3. OR – You can use PayPal on the website Sponsor Page, then email us the sponsorship information page.
4. Questions? Contact - Steve or Dianne Plaughter, Chairpersons at (S) 610-551-4475 or (D) 484-678-6835 or email at dtownchristmas@aol.com
5. Deadline for Sponsorships is **October 31, 2025** to allow time for banners to be ordered.

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## **2025 Downingtown Good Neighbor Christmas Sponsorship Opportunities**

### **SPONSOR FORM**

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_ \$2,000      Diamond Level

\_\_\_\_\_ \$1500      Platinum Level

\_\_\_\_\_ \$1,000      Gold Level

\_\_\_\_\_ \$500      Silver Level

\_\_\_\_\_ \$300      Bronze Level

\_\_\_\_\_ Other      Good Neighbor Community Sponsor - Amount \$ \_\_\_\_\_

\_\_\_\_\_ Check enclosed

\_\_\_\_\_ Used PayPal on website

**Checks made payable to:      Downingtown Good Neighbor Christmas Inc.**

**Mail to:**      Downingtown Good Neighbor Christmas, Inc.  
11 Court Drive, Downingtown, PA 19335

**All levels except Good Neighbor: Please be sure to email your company logo to [dtownchristmas@aol.com](mailto:dtownchristmas@aol.com) no later than **October 31, 2025** to allow time for the printing of banners/posters**